



**Whitchurch Pavilion and Playing  
Fields Public Consultation  
26<sup>th</sup> March 2012**

# Our discussion this evening

- The process
- The issues to address
- Who we are
- Our philosophy and beliefs
- Our proposals in detail
- Adding value to all
- Proposed timetable
- Questions and discussion
- Please record your comments before leaving

# The process

- Thank you for your attendance and interest
- Please record your responses to the proposals
- Today is only part of the process
- Earlier discussions with Council Planning Officer at Pre Application Stage, Community Groups from 2009
- The summary of comments and your responses will be forwarded to the Council for consideration by Cabinet
- The formal planning process addresses issues like parking etc

# The issues to address

- Old Pavilion is derelict and unfit for purpose
- Current facilities are limiting and of poor quality
- Poor drainage on pitches
- Fields fail to meet their full potential
- Sport participation is low within the Borough
- Lack of investment over the years during uncertainty
- Ongoing liability to the Council
- To do nothing is not an option

# The Consortium

## Whitchurch Fields Consortium Ltd

- Blake Hall Club – Spearheading the bid, Sports Club Management
- Cavendish Rowe – Legal and Planning
- Runwood Homes/Lasserton – Health and Social Care/Construction
- Some of us are Borough residents

# Our external partners

- Wincer Kievenaar – innovative architects with experience of similar projects
- Turftrax – Ground contractors
- The Prince's Trust - youth projects/education and sport
- Age UK Harrow – elderly in activity, IT Projects, Health Programmes

# Our philosophy and beliefs

- A commitment to partnership working
- A desire to address health inequalities and social exclusion
- A belief that Community facilities should be affordable and accessible
- Enhancing access to sports
- An enabler of the local community users
- An environmental awareness and commitment
- An intergenerational commitment

# Our proposals in principle

- Make the fields the “home” of the Community rather than the “home” of a specific club or clubs
- Are modest in scale yet ambitious enough to make a real difference
- Are fully funded and realistic
- Promote sports opportunities for all ages
- Ensure fields and facilities are open to whole community with year round usage

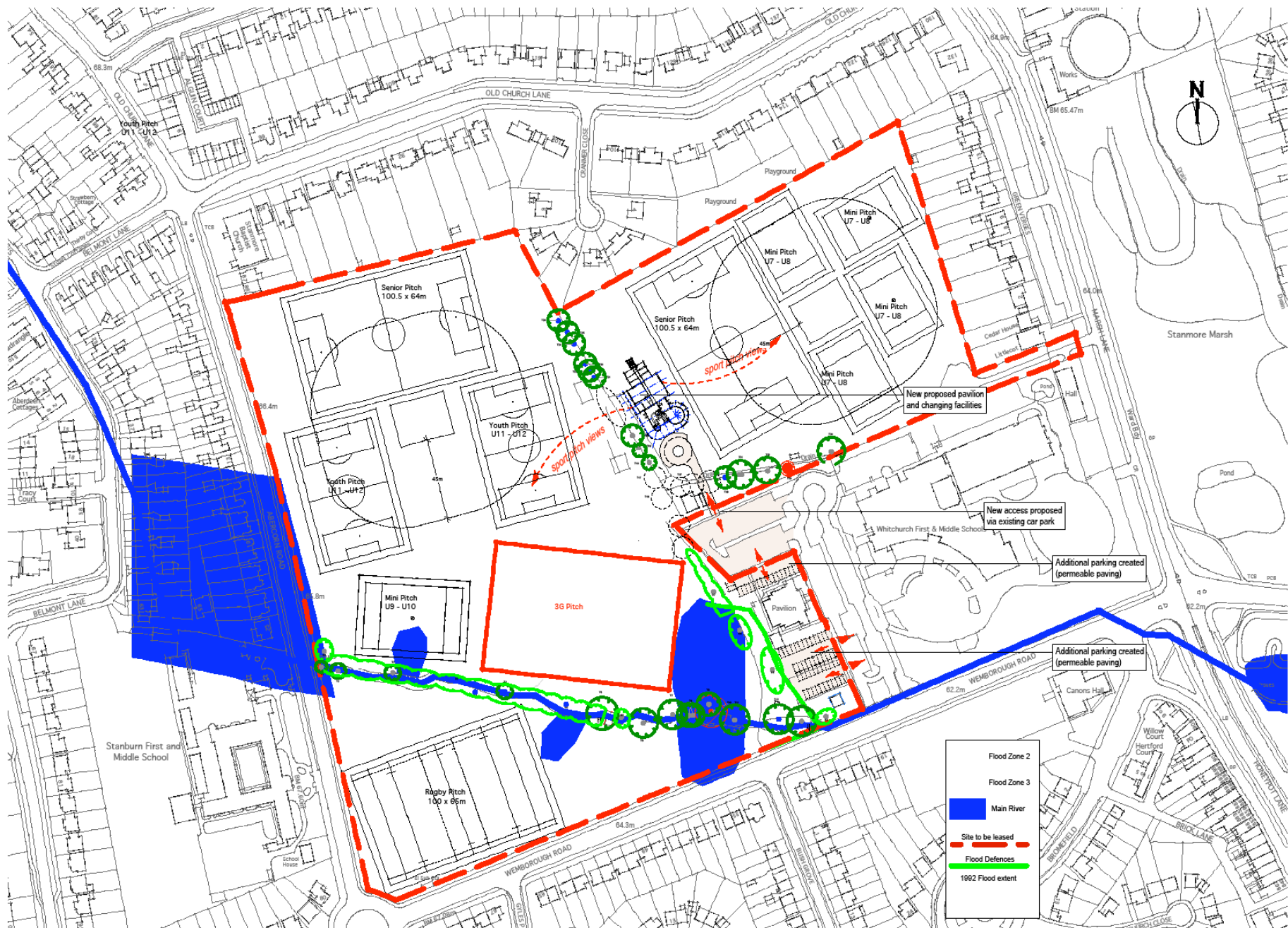


# Our proposals in principle (continued)

- Reflect concerns of current users
- Anticipate concerns of neighbours and seek to reflect them
- Protect the access of existing users
- Are founded upon a “membership scheme”
- Make a priority the need for a safe and managed environment for neighbours

# Our proposals specifically

- Invest approximately £3m
- Improve fencing
- Enhance planting
- Increase parking by 150 car spaces and cycle racks to address traffic congestion
- Address issue of pavilion security/appearance
- Establish security presence to manage the site
- Pitch configuration to optimise usage
- Include 3G pitch with floodlighting
- Environmental project agricultural area/Gardens/Wetlands



# Our proposals specifically(continued)

- New two storey pavilion building
- Changing rooms and showers
- Gymnasium, fitness and training room
- Sports & Injury clinic
- Child care centre
- Multipurpose sports function room
- Cafe, restaurant/bar area with views of playing fields

# Adding value for all

- Community hub for both sport, educational and leisure use
- Improved pitches for use by schools, community and local sports clubs
- New changing facilities, gymnasium, cafe/bar and multi purpose sports function room
- A facility for the community to meet in, to be proud of and use
- Long term partnership with the Council, freeing them up for funding priority services

# Recognising concerns

- Use of site restricted by covenant
- Opening hours to minimise traffic flows
- Consult closely with Environmental Agency
- Reassurance on accessibility to facilities regarding pricing
- Pavilion located furthest from housing
- Planning and licensing processes build in consultation and safeguards

# Proposed timetable

- Consultation continues from today
- Cabinet decision Spring 2012
- Formal planning application and completion  
December 2012
- Commence construction 2013
- Seeding pitches and drainage improvement  
April-June 2013

# Your opportunity to shape a new facility

- Please share your views so that we can understand what is important to you
- We will try to adjust proposals wherever possible to reflect your views

THANK YOU